

Culture, Tourism and Sport Board

Agenda

Monday, 14 September 2015
1.00 pm

Westminster Suite, 8th Floor, Local
Government House, Smith Square, London,
SW1P 3HZ

To: Members of the Culture, Tourism and Sport Board
cc: Named officers for briefing purposes

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Culture, Tourism & Sport Board
14 September 2015

There will be a meeting of the Culture, Tourism & Sport Board at **1.00 pm on Monday, 14 September 2015** Westminster Suite, 8th Floor, Local Government House, Smith Square, London, SW1P 3HZ.

A sandwich lunch will be available prior to the meeting (from 12.30pm).

Attendance Sheet:

Please ensure that you sign the attendance register, which will be available in the meeting room. It is the only record of your presence at the meeting.

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Labour:	Group Office: 020 7664 3263	email: labour.groupLGA@local.gov.uk
Conservative:	Group Office: 020 7664 3264	email: lgaconservatives@local.gov.uk
Liberal Democrat:	Group Office: 020 7664 3235	email: libdem@local.gov.uk
Independent:	Group Office: 020 7664 3224	email: independent.group@local.gov.uk

Location:

A map showing the location of Local Government House is printed on the back cover.

LGA Contact:

John Wilesmith
0207 664 3363 / john.wilesmith@local.gov.uk

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Culture, Tourism & Sport Board – Membership 2015/2016

Councillor	Authority
Conservative (7)	
David Burbage OBE (Deputy Chairman)	Royal Borough of Windsor & Maidenhead
Tom Fitzpatrick	North Norfolk District Council
Peter Golds CBE	London Borough of Tower Hamlets
Blake Pain	Harborough District Council
Greg Smith	London Borough of Hammersmith and Fulham
Barry Lewis	Derbyshire County Council
Colin Organ	Gloucester City Council
Substitutes	
Geraldine Carter	Calderdale Metropolitan Borough Council
Tom Killen	Mendip District Council
David Hall	Somerset County Council
Paul Yallop	Worthing Borough Council
Geoffrey Theobald OBE	Brighton & Hove City Council
Labour (7)	
Simon Henig (Vice-Chair)	Durham County Council
Barrie Grunewald	St Helens Metropolitan Borough Council
Terry O'Neill	Warrington Council
Timothy Swift	Calderdale Metropolitan Borough Council
Faye Abbott	Coventry City Council
Alice Perry	London Borough of Islington
Vacancy	
Substitutes	
Muhammed Butt	London Borough of Brent
David Christie	London Borough of Newham
Richard Henry	Stevenage Borough Council
Independent (2)	
Ian Stephens (Chair)	Isle of Wight Council
Geoff Knight	Lancaster City Council
Substitutes	
Robert Dutton	Wrexham County Borough Council
Robert Bucke	Tendring District Council
Liberal Democrat (2)	
Mike Bell (Deputy Chair)	North Somerset Council
Stewart Golton	Leeds City Council
Substitutes	
Flick Rea MBE	London Borough of Camden

Agenda

Culture, Tourism & Sport Board

Monday 14 September 2015

1.00 pm

Westminster Suite, 8th Floor, Local Government House, Smith Square, London, SW1P 3HZ

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Date of Next Meeting: Tuesday, 1 December 2015, 1.00 pm, Rathbone Rooms 1&2, 7th Floor, Local Government House, Smith Square, London, SW1P 3HZ

14 September 2015

Membership and Terms of Reference

Purpose

For discussion and direction.

Summary

For members to note the membership (set out on the page before the agenda in this pack) and Terms of Reference of the Board.

Recommendation

Members note the membership of the board and the Terms of Reference.

Action

Officers respond accordingly to members' direction.

Contact officer: John Wilesmith
Position: Member Support Officer
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Email: John.wilesmith@local.gov.uk

14 September 2015

Terms of Reference

1. The purpose of the Culture, Tourism and Sport Board is to engage and develop a thorough understanding of the issues within its brief and how legislation does or could affect councils and their communities. The Board will provide strategic oversight of all the LGA's policy and improvement activity in relation to tourism, sport, the licensing of regulated entertainment, digital media and cultural services including heritage, museums, libraries, archives and the arts, in line with the LGA priorities.
2. The Culture, Tourism and Sports Board's responsibilities include:
 - 2.1 Ensuring the priorities of councils are fed into the business planning process;
 - 2.2 Developing a work programme to deliver the business plan priorities relevant to their brief, covering lobbying, campaigns, research, improvement support in the context of the strategic framework set by the Improvement & Innovation Board, events and linking with other boards where appropriate;
 - 2.3 Sharing good practice and ideas to stimulate innovation and improvement;
 - 2.4 Representing and lobbying on behalf of the LGA including making public statements on its areas of responsibility;
 - 2.5 Building and maintaining relationships with key stakeholders;
 - 2.6 Involving representatives from councils in its work, through task groups, Commissions, SIGs, regional networks and mechanisms; and
 - 2.7 Responding to specific issues referred to the Board by one or more member councils or groupings of councils.
3. Boards may:
 - 3.1 Appoint members to relevant outside bodies in accordance with the Political Conventions; and
 - 3.2 Appoint member champions from the Board to lead on key issues.

Spending Review and 2015/16 Culture, Tourism and Sport Work Programme

Purpose

For discussion and direction.

Summary

Against the backdrop of the new Government's priorities, and a Spending Review that is expected to deliver another tough settlement for local government, this paper suggests a work programme for the Culture, Tourism and Sport Board that will represent the sector's interests nationally and offer sector-led support on priority issues.

Recommendation

Members are invited to comment upon, and agree, the draft work programme for 2015/16.

Action

Officers to take forward actions in line with Members' steer.

Contact officer: Rebecca Cox
Position: Principal Policy Adviser
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Email: Rebecca.cox@local.gov.uk

Spending Review and 2015/16 Culture, Tourism and Sport Work Programme

Background

1. The purpose of the Culture, Tourism and Sport (CTS) Board is to provide strategic oversight of all the LGA's policy and improvement activity in relation to the visitor economy, the arts, heritage, libraries, museums, sport and physical activity. The Board also works closely with other relevant LGA Boards on shared priorities. In particular, the Community Wellbeing Board to support the role of culture and sport promoting better health, the People and Places Board in relation to the broadband rollout and the Community Safety Board in relation to gambling and regulated entertainment which is also the responsibility of the Department for Culture, Media and Sport (DCMS).
2. Against the backdrop of the new Government's priorities, and a Spending Review that is expected to deliver another tough settlement for local government, austerity, reform and devolution will continue to be key drivers for the CTS Board. In particular, with greater flexibility over the scope of devolution deals, we expect more places in the medium to longer term to explore opportunities to devolve some of the tourism, culture, heritage and sport funding and functions currently administered by the DCMS national agencies. This will likely be a key area of focus for the Board's relationship with the agencies.
3. Since the general election, DCMS Ministers have set out a policy agenda that aims to achieve a step-change in grassroots sport participation, re-balance the visitor economy away from London and transform the digital connectivity of England's public libraries. Most of the activity in support of these policy areas is led and funded locally, so DCMS will need to work closely with local government in order to achieve their ambitions. This presents Members with an opportunity to ensure that national policy enables, rather than frustrates, local activity and that councils and their partners have the necessary freedoms and flexibilities to lead these policy areas.

Government Spending Review 2015

4. The LGA has published its core submission to Government's Spending Review 2015. '[Spending Smarter](#)' builds on our 2015 conference publication, '[A Shared Commitment](#)' to make the case for local government's role in balancing the nation's books while improving public services and the local economic environment.
5. 'Spending Smarter' states that since 2010, councils have dealt with a 40 per cent real terms reduction to their core government grant. In adult social care alone, funding reductions and demographic pressures have meant dealing with a £5 billion funding gap. Public polling has shown that roughly 80 per cent of those surveyed are satisfied with local services and that more than 70 per cent of respondents trust councils more than central government to make decisions about services provided in the local area – a trend that has been sustained during the last five years.
6. Key recommendations include:

- 6.1 Enable wider integration of social care and health services to deliver savings and improve outcomes; and implement a single place-based budget approach for delivering all local services through a Local Public Services Fund as part of at least five devolution deals.
 - 6.2 Promote growth and productivity by accepting the case for further devolution of powers and funding including devolution of, or local influence over, more than £60 billion of growth, skills and infrastructure funding over the Spending Review period.
 - 6.3 Help councils adequately resource and deliver high quality public services by transforming the business rate mechanism and providing a four year local government finance settlement.
 - 6.4 Help councils focus on driving efficiency and value for money through an assessment of the impact of unfunded cost burdens that core council budgets are going to face over the Spending Review period.
7. Our core submission is also supported by a small number of themed papers, including on fire and rescue, adult social care, and prevention, not all of which have been made public at the time of writing. The paper on prevention, included separately with this pack, makes the case for a prevention transformation fund by examining evidence currently available. This includes physical activity programmes. The paper is intended to be the start of a conversation with Government that will continue up to the Spending Review and beyond. Members are invited to consider how the Board's work programme could support this conversation.

Leadership Board policy commissions

8. As part of the recent member-led review of governance, the LGA Executive and Leadership Board have been asked to commission work from our Policy Boards where a clear corporate priority has been identified or where an important policy issue straddles more than one Board.
9. The Leadership Board met in July 2015 and agreed the following remit for the commissioning of policy work from Boards on behalf of the LGA leadership:
 - 9.1 The Leadership Board's commissioning is related to the most important (current and future) issues for LGA membership.
 - 9.2 The issues commissioned cover the terms of reference of more than one Board.
 - 9.3 There will be a limited number of corporate commissions, no more than five.
 - 9.4 Boards will continue to set policy priorities based on their specific terms of reference. These will be reported back to the LGA Executive.
10. The following cross-cutting areas of work were agreed and are being commissioned from relevant Boards in 2015-16. Specific Boards have been asked to lead this work as indicated below. Lead Boards will be having detailed discussions

about the projects at their first meetings of this Board cycle. All policy Boards are invited to consider their contributions to the four projects. The devolution and health and wellbeing projects will be of particular interest to CTS members.

- 10.1 Devolution and future shape of local government (jointly led by City Regions and People and Places). It is likely that this work will focus on supporting councils to develop and implement bespoke devolution deals, including governance, the evidence base for devolution, and working with Whitehall once the Cities and Local Government Bill has been enacted.
- 10.2 Housing (led by the Economy, Environment, Housing and Transport Board), will include a focus on addressing housing need, building on the LGA's leadership of this debate.
- 10.3 Finance (led by the Resources Board) will be driven largely by the outcome of the Spending Review and will look to build on our successful Future Funding Outlook work.
- 10.4 Promoting health and wellbeing (led by the Community Wellbeing Board). Continued moves towards an integrated health and care system remains at the top of councils' and the Government's agenda, and getting these new arrangements right for councils and citizens remains a significant opportunity for the LGA. This work should: draw on the wider role of other local services such as schools, children's services, the fire service, public health, housing, transport and leisure; and play in promoting wellbeing across the life course and keeping people physically and mentally healthy, in work, and in their own homes. It should raise the profile of social care as an equal to the NHS, and build a business case for council-led investment as part of a much wider integrated approach to improve health outcomes and address health inequalities, as well as keep pressure off the NHS and other expensive services. This work should also consider the role of citizens and communities in supporting themselves and each other and promoting resilience and independence.

11. With these considerations in mind, Members are invited to discuss the draft work programme for the coming year. In particular, views are sought on the issues that are covered, the anticipated impact of the Board's work influencing national players and supporting councils, and the relative balance between the different priorities.

12. The work programme can be delivered within available resources, but Members are asked to bear in mind that adding substantially to the work programme will mean not doing some of the projects currently suggested. It is also inevitable that the sector will look to the Board for leadership on a number of significant issues that will be topical over the next year.

Suggested Priorities and Work Programme

Key projects and timeframe	Outcomes	Link to LGA Business Plan / cross cutting theme
Culture, tourism and sport improvement programme for councillors		
Deliver 20 days of sector-led improvement activity for councillors in 2015/16 through leadership essentials programmes, seminars and peer support on libraries, culture and sport – see Annex A for the calendar of events	Over 140 councillors supported to lead transformational change of culture, libraries and sport services (in partnership with DCMS services)	Sector-led support, improvement and innovation
Grassroots sport and physical activity		
Consult with CLOA and develop compelling responses to the Government's consultation on a new sports strategy (2 October) and Sport England's consultation on its new strategy (timeframe tbc), that position councils and local partners as leading the most effective and value for money whole place approaches to achieving a step-change in participation rates	The Government's new Sports Strategy supports the LGA's position on councils' leadership of sport and physical activity and links to public health and the prevention agenda Where appropriate, Sport England's new strategy re-balances funding away from national interventions and towards a more efficient and effective locally-led approach	Promoting health and wellbeing Funding for local government Devolution and the future shape of local government
Building upon the LGA's Spending Review, continue to work with the Community Wellbeing Board to support their lobbying on public health funding, the Prevention Transformation Fund and to maximise the potential of sport and physical activity to reduce and prevent expenditure on health and social care – on-going		Promoting health and wellbeing Funding for local government Devolution and the future shape of local government
In collaboration with partners, continue our campaign for greater Premier League investment in grassroots football through sharing examples of what can be achieved when football clubs work in partnership with councils and ongoing press work - 30 November	Councils and local partners are well positioned to benefit from any potential shift in football funding that benefits the grassroots game	Promoting health and wellbeing Funding for local government
The visitor economy and devolution		
Work with councils to consider the case for tourism within devolution deals to help boost local growth – develop initial analysis by 30 September. Following discussion with Members, we will engage VisitEngland to explore scope for their new growth strategy to support devolution. We will then extend our analysis to cover sport and arts funding by 31 December	Raise awareness amongst councils about the potential benefits for culture, tourism and sport from devolution and the benefits of doing so are shared with all councils through the devolution knowledge sharing activity Relevant departments and agencies supportive of the	Economic growth, jobs and housing Devolution and the future shape of local government

Key projects and timeframe	Outcomes	Link to LGA Business Plan / cross cutting theme
	opportunities for culture, tourism and sport	
LGA / DCMS Libraries Taskforce		
Build upon the Taskforce's early achievements to ensure it continues to progress against the agreed priorities (rolling out WiFi, workforce development, sharing good practice and supporting libraries to add value to wider priorities). The Taskforce has a detailed project plan which is a separate agenda item – in particular 10 September is the deadline for applications to ACE's Wi-Fi fund and the money must be spent by 31 March 2016. The Taskforce will submit 6-monthly progress reports to the CTS Board and DCMS.	The Taskforce provides sector led support on the key issues facing public libraries with joint accountability to LGA Members and Ministers Wi-Fi available in all English public libraries by 30 March 2016	Sector-led support, improvement and innovation Promoting health and wellbeing Funding for local government
New delivery modes for local historic services		
Following recent meetings with Historic England (HE), we will update our suite of case studies on different delivery models. In the light of HE's focus on planning, we will connect them to the Planning Advisory Service (PAS), so that appropriate linkages can be identified – launch publication in January 2016	A new suite of case studies that share innovative approaches to configuring local historic environment services and improved links between HE, PAS and the Environment, Economy, Housing and Transport Board	Sector-led support, improvement and innovation Economic growth, jobs and housing
LGA / CLOA annual CTS Conference		
Work with the Chief Cultural and Leisure Officers' Association and Leicester City Council (with input from the County and Districts) to deliver the annual CTS Conference 24-25 February 2016.	150 councillors and senior officers debate the biggest issues facing the CTS sector and access the latest innovative practice	Sector-led support, improvement and innovation All

13. In addition, Ed Vaizey MP, Culture Minister, has announced that DCMS will develop a Culture White Paper covering four themes: the role that culture plays in creating places where people want to live, work and visit; how people engage with culture; building financial resilience in cultural organisations; and working with cultural organisations to promote Britain abroad. DCMS will shortly launch a digital discussion platform to give others the opportunity to shape the White Paper. Although details are to be finalised, responding to the consultation is likely to form a cultural policy strand in the Board's work programme.

14. A number of cross-cutting themes will be evident throughout the Board's work. In particular, the outcome of the Spending Review will frame how Members take forward the work programme, there will be a communications element to all of the projects outlined above, and Members will want to ensure that we are well positioned to advance our arguments with Ministers and the DCMS agencies through a regular programme of Chairs' meetings.

Next Steps

15. Members are invited to comment on and agree the Board's priorities and work programme, following which the full Board will be asked to sign-off on 14 September.

Financial Implications

16. The draft work programme can be delivered within existing resources, but any additional priorities will mean not doing some of the projects currently suggested.

CTS Improvement Events 2015/16

Event	Venue	Date/s
Leadership Essentials Sport	Roffey Park, Sussex	22 & 23 July 2015
Library Seminar	British Library, London	15 September 2015
Library Peer challenges	Various	October 2015 – February 2016
Leadership Essentials Sport	Scarman House, Coventry	21 & 22 October 2015
Leadership Essentials Culture	Scarman House, Coventry	3 & 4 November 2015
Leadership Essentials Culture	Scarman House, Coventry	2 & 3 December 2015
Library Seminar	The Hive, Worcestershire	27 or 29 January 2016 (tbc)
Leadership Essentials Sport	tbc	February 2016 (tbc)
CTS Annual Conference	Leicester	24 & 25 February 2016

A New Government Strategy for Sport: Consultation Paper

Purpose of report

For discussion and direction.

Summary

This report updates Members on the Government's sport strategy consultation paper and highlights some of the key challenges relevant to local government. It also suggests potential LGA responses.

Recommendations

Members are invited to:

1. Consider the key challenges highlighted and the LGA response to these, as set out in paragraph 7 and next steps, as set out in paragraph 8.
2. Agree that CTS Lead Members sign-off the final LGA response on behalf of the Board.

Action

To be taken forward by officers as directed by Members.

Contact officer: Siraz Natha
Position: Adviser
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A New Government Strategy for Sport: Consultation Paper

Background

1. On 4 August 2015, the new sports minister, Tracey Crouch MP launched *A New Strategy for Sport: A Consultation Paper*. The Minister felt the previous sport strategy ('Game Plan' published in 2002) was now outdated and in need of renewal. A major driver for this has been the decline in adult participation rates since the 2012 Olympic and Paralympic Games.
2. The new [Sports Strategy](#) covers 10 themes:
 - Participation
 - Physical activity
 - Children and young people
 - Financial sustainability
 - Coaching, workforce and good governance
 - Elite and professional sport
 - Infrastructure
 - Fairness and equality
 - Safety and wellbeing
 - International influence and major sporting events
3. The sport strategy has incorporated the 2015 Conservative Party manifesto promises on sport and physical activity, which includes reference to the Government committing to work with local authorities, Football Association and the Premier League to invest in artificial pitches in 30 cities.
4. The consultation closes on **Friday 2 October 2015**. The responses received will inform a new sports strategy that will be published later in 2015.
5. The LGA's submission is an opportunity to position councils and local partners as leading the most effective and value for money whole place approaches to achieving a step-change in participation rates that also maximises the links to better health and wellbeing, economic growth and stronger communities.

Key messages

6. CTS Lead Members may want to highlight the following key messages in the LGA submission:
7. Councils have seized the opportunity to integrate physical activity into public health policy and actively promote health and wellbeing. Not only are councils the biggest public sector investor in physical activity, but they have a deep understanding of their communities that enables them to target physical activity opportunities and encourage participation. Through their wider leadership of place, councils can also harness the contribution of the local public, voluntary and private sectors to ensure that the right

physical activity opportunities are offered to as many people as possible.

8. The funding available for local services, including sport, may shrink by 46 per cent by 2020. Given these financial constraints, councils are working innovatively to share services and keep costs down. There is also a strong case for Sport England to re-balance grassroots sport funding away from national interventions and towards councils and their local partners who have a proven track record of leading effective and efficient approaches to increasing participation in partnership with health, schools, voluntary organisations, National Governing Bodies and the private sector.
9. It is estimated that there are 440,000 full time sports related jobs (2.3 per cent of all jobs) and 20 per cent of all volunteers are involved in sport. Councils are among the largest employers of sports staff and support thousands of volunteers through training, advice and sporting opportunities. Councils should be at the forefront of initiatives aimed at upskilling staff and volunteers to improve governance and coaching available to participants.

Sport strategy themes and potential local government responses

10. Within the 10 themes of the government's sport strategy, there are a number of key challenges that councils can assist in overcoming. The challenges and the suggested headline LGA response are listed below:
11. **How to address the recent decline in the number of people that regularly take part in sport and deliver a long-term sustainable increase in participation**
 - 11.1 Strategy statement - The latest Active People Survey (APS) 9 (April 2014-March 2015) results have shown that 36 per cent of the population aged 16 and over participated in sport at least once a week. This was a decline of over 200,000 people compared to the previous survey. There are variances in participation rates between groups: Men (41 per cent), Women (31 per cent), 16-25 year olds (55 per cent), 26 and over (32 per cent), Ethnic Minority (38 per cent), Disabled people (17 per cent), Socio-Economic groups 1-4 (39 per cent) and Socio-Economic groups 5-8 (26 per cent). Further details at <http://tinyurl.com/pwhnnru>
 - 11.2 Local government response – The majority of grassroots participation occurs on council/local authority owned facilities and council spending on sport and recreation amounts to just under £1 billion per annum, which makes councils key players in any initiatives to drive up participation rates. Councils are signing up to Sport England's 'This Girl Can' campaign and using Sport England's Insight tools such as the 'Active People Interactive Tool', which is enabling councils to identify and address the wider barriers to participation, such as cost, lack of transport or time, poor facilities and staff capacity. The LGA and Sport England support councillors to develop their leadership of change and innovation through a very successful Leadership Essentials Programme, which has supported over 150 councillors.

12. How to ensure that funding goes to those who can best deliver results

12.1 Strategy statement – Government provides a significant amount of funding through Sport England to get more people playing sport. Sport England has its own strategy to direct this funding, with a combination of direct funding to National Governing Bodies (managed through individual Whole Sport Plans) and grants to individual bodies. However, this model has not brought about the long term, sustainable increase in participation that the government and Sport England hoped to see.

12.2 Local government response – Sport England’s latest strategy 2012-17 is investing £1billion in the following areas; sport in educational settings (25 per cent), NGB investment (38 per cent) and local projects (37 per cent). Out of the 46 NGBs funded by Sport England, only five NGBs (Athletics, Boxing, Cycling, Mountaineering and Table Tennis) have shown a statistically significant increase in participation rates between APS 1 (2005/6) and APS 9 (2014/15). The highest participation sports were: Swimming (2.5 million), Athletics (2.2 million), Cycling (2.1 million), Football (1.9 million) and Golf (0.7 million). The increase in cycling participation has shown what is possible when local sports networks – led by councils with County Sport Partnerships and equivalents – are embedded in NGB Whole Sport Delivery Plans in a joined-up ladder of participation. Indeed, there is a strong case for re-balancing Sport England funding towards local projects that are proven and efficient approaches to increasing participation. This would be in line with the Government’s the devolutionary approach. For example, Be Active is a scheme provided free of charge to all Birmingham residents who live within the Birmingham City Council area. It is estimated that Be Active has nearly 140,000 active users per year. Every £1 invested in Be Active generates on average £21.3 in benefits.

13. How to specifically target the different health outcomes that physical activity can deliver, including how they can contribute to preventing or treating diabetes, obesity, dementia and mental health problems

13.1 Strategy statement - Physical inactivity is a hidden killer. It directly contributes to one in six deaths in the UK, the same proportion as smoking. It is the fourth largest cause of disease and disability in the UK. Around a quarter of people in England are classed as inactive. Physical activity can help prevent and/or treat a range of physical and mental illnesses, including cancer, heart disease, strokes, dementia, depression, type 2 diabetes and can contribute to weight management.

13.2 Local government response – Councils are leading a whole-place shift away from a system that treats ill-health to one that tackles the root causes and reduces demand for costly health and social care interventions. Since April 2013, the transfer of public health responsibilities to councils continue to offer huge opportunities to further position sport and physical activity within place’s health improvement priorities and help to reduce the increasing costs to the NHS. The LGA is calling for the rules around spending the public health grant to be relaxed to allow councils to use the grant as part of wider integration of local services as well as bidding in the Spending Review submission for a Prevention Transformation Fund. The Fund

could prevent problems arising in the first place, prevent dependency on the health and social care system, or – when targeted at the right groups of people – prevent the escalation of problems which become worse for individuals and more costly to the taxpayer.

14. How to raise awareness of the UK Chief Medical Officers' guidelines on physical activity (2.5 hours of moderate intensity activity over a week for adults) and ensure interventions enable more people to meet them

14.1 Strategy statement - All four of the UK's Chief Medical Officers (CMOs) have set out some clear guidelines about how much physical activity is required. Adults should be doing 150 minutes of moderate physical activity per week (or 75 minutes of vigorous activity), in bursts of 10 minutes or more. Guidelines are different for older people and children. However, these guidelines are not currently well known or understood by some within the medical profession, let alone the population at large.

14.2 Local government response – With councils responsible for the public health of its population, communication with residents to increase awareness of the amount of physical activity required to achieve health benefits is one of the ways that this can be achieved.

15. How to ensure that schools, community sports clubs, central government and its agencies work together as effectively as possible to maximise opportunities for young people to take part in sport and be physically active

15.1 Strategy statement - School sport policy is owned within Government by the Department for Education. There are also links to be made across national government – most closely with DCMS and Department of Health – as well as local government. The Primary PE and Sport Premium, worth over £150 million a year and paid directly to primary schools, is the only ring-fenced school funding for a curriculum subject.

15.2 Local government response – Councils are often the main sport provider in a locality and therefore have an overview of all sports provision within their area, as well as a deep understanding of young people's needs. This means councils are in a unique position to broker collaborative working between schools, voluntary groups, local sports clubs and business to ensure that appropriate physical activity opportunities are offered to as many young people as possible.

15.3 It is also the case that funding for tackling physical inactivity is currently fragmented across different government departments and agencies, each with its own application and monitoring requirements. Government should consider streamlining the funding streams for a more efficient system that maximises the amount of resources that reach the frontline.

16. How to ensure that the significant amounts of money at the top level of some sports, primarily generated from the sale of TV rights, also benefit grassroots

sport

16.1 Strategy statement - There are a number of sports that have benefited from lucrative TV deals in recent years. While Premier League football is the prime example, it is by no means the only one. Government would welcome views on the role of those benefiting from lucrative TV rights sales in ensuring that a portion of that income is distributed to support grassroots sport.

16.2 Local government response – The majority of grassroots football is played on council owned pitches. The CTS Board has recently called on government and football lead bodies to re-invest more of their TV income into grassroots provision and further support good practice between councils and football clubs to increase participation rates.

17. How to ensure that the sports workforce has the skills it needs, including soft skills as well as technical ones, to address the challenges set out in the sport strategy

17.1 Strategy statement - The Government has committed to 3 million apprenticeship starts by 2020 and the sport and leisure sector can play a huge part in delivering this. It is the whole front-line workforce that plays a role in creating the right environment for individuals to feel that sport and activity are for them. It is therefore crucial that all staff in a role promoting physical activity, including those in direct contact with the public, have the skills and the continuous professional development they need.

17.2 Local government response – Councils are among the largest employers in the sports sector and can assist the government in getting more apprenticeships within the sport sector, as well as improving the skill levels of the sport workforce through full devolution of employment and skills funding.

18. How government can work with Local Authorities to ensure that where they jointly invest in sporting infrastructure already this can be as effective and efficient as possible

18.1 Strategy statement - Government is committed to decentralisation and empowering local communities and local authorities to make the best and most suitable decisions to reflect local need. Sport England have worked very successfully with a number of local authorities to co-fund new infrastructure projects, including many that have sought to house a number of different services within the same facility. Government would welcome views on how it can most effectively and efficiently align its infrastructure investment with that of local authorities.

18.2 Local government response –The LGA has called for more devolvement of decision making and funding to local areas, which would improve sports connectivity and avoid duplication of facility and service provision. Councils have a proven record of managing public sector infrastructure more efficiently and co-locating services (for

example, councils such as Leeds have co-located leisure and social care services).

19. How to ensure an appropriate legacy for the UK from the hosting of major sporting events including how they can boost the economy and volunteering as well as participation

19.1 Strategy statement - Since London 2012, the UK has continued to be a global home for major sporting events. To date, over 70 Major sporting events have been secured for the UK. The government want to ensure that major sporting events are set up to drive the maximum possible legacy benefits in terms of sport participation and also economic and community (including volunteering and culture) benefits.

19.2 Local government response – A large part of the success of the London 2012 Games and more recently the ‘Tour de France’ cycling stages held in the UK was as a result of local government playing a significant role with partners to organise, promote and inspire community involvement, which boosted economic growth through increased tourist visits. They are therefore an important part in securing the legacy from these events.

Next steps

20. The following activity will be undertaken to develop the LGA response to the strategy consultation:

20.1 Continue to liaise with councils, CLOA, other partners and LGA colleagues to develop our key messages and response to the challenges highlighted in the consultation document. We also understand that DCMS is keen to hear practical and specific proposals about how the removal of central barriers could help councils and partners do even more to encourage activity (September).

20.2 Amend submission in the light of CTS Board discussion and send to CTS Lead Members for clearance (21 September).

20.3 Submit final LGA response to DCMS (2 October).

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Document is Restricted

2016 Culture, Tourism and Sport Annual Conference

Purpose of report

For information.

Summary

The 2016 Culture, Tourism and Sport Conference, in partnership with the Chief Cultural and Leisure Officers' Association, will be held 24 – 25 February at the Holiday Inn Leicester. Planning is progressing well with Leicester City Council and, in response to feedback at the June Board, partnership working with the County and District councils will be reflected in a number of sessions.

Confirmed speakers include Viscountess Penelope Cobham CBE, Chairman VistEngland, Nick Bitel, Chairman Sport England and Sir Laurie Magnus, Chairman Historic England.

The outline programme is attached at **Appendix A** and full information is on the LGA website:

<https://lgaevents.local.gov.uk/lga/frontend/reg/thome.csp?pageID=39618&eventID=136&eventID=136>

A CTS Board meeting will be held before the start of the Conference, between 4.30pm and 6.00pm on Wednesday 24 February 2016 at the Holiday Inn.

Recommendation

Members are invited to note that the 2016 Conference will be in Leicester 24 – 25 February and offer any further steer on content.

Action

Officers to take forward actions in line with Members' steer.

Contact officer: Jade Nimmo / Laura Caton
Position: Events Manager / Senior Advisor
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Programme

LGA / CLOA Annual Culture, Tourism and Sport Conference and exhibition 2016

Holiday Inn Leicester City,
129 St. Nicholas Circle, Leicester, LE1 5LX
Wednesday 24 – Thursday 25 February 2016

Wednesday 24 February

4.30–6.00	Registration and refreshments
7.00–8.00	Drinks reception – Curve Theatre
8.00 onwards	Dinner – Curve Theatre

Thursday 25 February

8.00–10.30	Registration (for new delegates) and refreshments
9.00–10.30	Walking study tours x 4
10.30–10.45	Refreshments
10.45–10.55	Chair's welcome Cllr Ian Stephens , Chair LGA Culture, Tourism and Sport Board
10.55–11.05	Host Council welcome City Mayor Peter Soulsby , Leicester City Council
11.05–11.50	Panel Debate. Viscountess Penelope Cobham CBE , Chairman of VisitEngland Nick Bitel , Chair, Sport England Sir Laurie Magnus , Chairman of Historic England
11.50–12.50	Workshop Sessions round 1 x 4
12.50–1.50	Lunch and networking
1.50–2.15	Plenary address 1: Ministerial
2.15–2.40	Plenary address 2
2.40–3.40	Workshop sessions round 2 x 4
3.40–4.05	Refreshments
4.05–4.30	Plenary address 3
4.30	Conference close

Outside Bodies - Feedback from Members

Purpose of report

For information.

Summary

This report has two parts:

A - Report back on Member meetings since the CTS Board on 22 June 2015.

B - Forthcoming meetings.

Lead members are currently reviewing CTS Board outside bodies and appointments and an update will be sent to the next meeting.

Recommendation

Members are invited to note the report.

Action

Subject to comments from the Board, officers to take forward any actions.

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A – Report back on Member meetings since the CTS Board on 22 June 2015

Purpose	Key Points Discussed	Outcome
Heritage roundtable hosted by Sir Laurie Magnus, Chairman Historic England, and including The Rt Hon John Whittingdale MP, DCMS Secretary of State, and Tracey Crouch MP, DCMS Sport, Tourism & Heritage Minister 24 June		
To introduce the new DCMS Ministerial Team to the heritage sector, including local government	Ministers gave an overview of their priorities for heritage, which included as a driver for growth, attracting visitors and engaging communities. Discussion included the importance of the local planning system, the role of volunteers, local government funding pressures and new delivery models.	Raised awareness about the LGA's work to support the planning system to work more efficiently and promoting innovative approaches to the historic environment.
Cllr Stephens chaired the Creative Industries workshop at LGA Annual Conference, Harrogate 1 July		
To stimulate discussion about the role the creative industries can play in boosting local growth	Cllr Morris Bright, Leader of Hertsmere Borough Council, shared how the council and LEP jointly invested in regenerating Elstree Studios so that it is once again thriving, attracting investment, generating income for the council and helping to shape Hertsmere's place brand. Cllr Tudor Evans, Leader of Plymouth City Council, talked about how the city's three year deal with MTV to host a music festival on the waterside, which along with other major festivals, is cementing Plymouth's reputation as a leading venue for major national and international events, as well as a vibrant centre of music and culture.	A well-attended conference session that raised the profile of the CTS Board and cemented the links to the growth agenda.
Cllr Stephens met Duncan Wilson, Chief Executive Historic England, 10 July		
Introductory meeting with the new Chair of Historic England	Cllr Stephens emphasised the importance we attach to working in partnership with Historic England, updated on the wider local government context of austerity, reform and growth and agree shared priorities for 2015/16.	Sir Laurie Magnus, Chairman of Historic England, is among the confirmed speakers for CTS Conference. We have requested an article in the LGA's First magazine for an update on Historic England's latest projects. We have also agreed to develop a joint publication that shares new delivery models.

Purpose	Key Points Discussed	Outcome
LGA / Sport England Sport Leadership Essentials Programme 22-23 July		
This was the twelfth in our very successful series of LGA/ Sport England Sport Leadership Essentials Programmes	Sessions covered the extent of transformation that is now required in planning, delivery and development of sport and leisure services within councils, the role that sport can play in the public health and wellbeing agenda and how this can be better articulate, how commissioning and personalisation can improve service outcomes and embedding councils in National Governing Body Whole Sport Plans.	14 sport portfolio holders supported to lead transformational change of their leisure services

B – Forthcoming meetings at the time of writing

Title	Date	Attendees
LGA / ACE Libraries Seminar	15 September, British Library	Cllr Ian Stephens
LGA / ACE Culture Leadership Essentials Programme	3 -4 November, Coventry	Cllr Ian Stephens
LGA / ACE Culture Leadership Essentials Programme	2 -3 December, Coventry	Cllr Ian Stephens
LGA / ACE Libraries Seminar	January TBC	TBC
LGA /CLOA Annual Conference	24-25 February, Leicester	All Members are invited
LGA / Sport England Sport Leadership Essentials Programme	February TBC	TBC

Note of last Culture, Tourism & Sport Board meeting

Title:	Culture, Tourism & Sport Board
Date:	Monday 22 June 2015
Venue:	Westminster Suite, 8th Floor, Local Government House, Smith Square, London, SW1P 3HZ

Attendance

An attendance list is attached as **Appendix A** to this note

Item	Decisions and actions	Action
1	<p>Welcome and minutes from the last Board meeting</p> <p>The Chair welcomed Members to the Board meeting.</p> <p>Apologies for absence were received from Cllrs Terry O'Neill, Alyson Barnes, David Phillips and Greg Smith. Cllr Colin Organ substituted for Cllr Smith and Cllr Jane Edbrooke substituted for the Labour Group.</p> <p>The Chair accorded thanks to Doreen Stephenson who stood down at the local elections and was very involved in the Board's work, in particular speaking at the Culture Leadership Essentials Programme. He also accorded thanks to Apu Bagchi who was an Independent substitute Member.</p> <p>The Chair congratulated Cllr Peter Golds who was awarded a CBE in the Queen's Birthday Honours List. He also thanked Iain Varah whose tenure as Chair of CLOA ends this week and the Chair looked forward to welcoming and working with Mark Allman, the new Chair. Mark is the Head of Sports and Active Lifestyle at Leeds City Council.</p> <p>The minutes of the meeting held on 3 March 2015 were <u>agreed</u> as an accurate record.</p>	
2	<p>The Policy and Funding Landscape for the Arts- report attached</p> <p>The Board welcomed Laura Dyer (Executive Director, Arts Council England) and Paul Bristow (Director Strategic Partnerships, Arts Council England) to the meeting.</p> <p>Laura Dyer gave an overview of ACE funding streams and current programmes. Post-general election and ahead of the Spending Review, Members agreed it was a good opportunity to take stock of where we are on arts funding, the challenges and opportunities for further collaboration.</p> <p>The Board were keen to explore the opportunities for the arts that might arise from devolution and consider what this might mean for how ACE</p>	

works with councils. Members also highlighted how we can support the arts to be bigger players in commissioning conversations and strengthen our narrative on how the arts can help to tackle costly health and social pressures. Members expressed their strong support for the joint Cultural Leadership Essentials Programme, which is funded by ACE.

Decision

The Board **noted** the report and welcomed the presentation.

Actions

Officers to reflect Members' key points in Spending Review activity.

3 The new Government and Culture, Tourism and Sport- confidential report attached

The Chair noted that the new Government set out its legislative programme for the next five years in the Queens Speech on 27 May 2015 and published major Bills including the Cities and Local Government Devolution Bill. There would be an Emergency Budget on 8 July 2015 with an expected Spending Review in the autumn 2015. The report to the Board summarised the wider political and financial context for culture, tourism and sport and suggested areas of focus for the coming weeks and 2015/16.

The Chair advised the Board that he had written to Ed Vaizey MP, re-appointed as Culture Minister, and Tracey Crouch MP, new Sport and Tourism Minister, and would be meeting Tracey Crouch on 7 July. Cross-cutting work with other LGA boards was important, particularly in relation to the LGA's DevoNext campaign.

Board members felt that the tourism should be at the forefront of the Government's agenda. Devolution deals would develop quickly in the next few weeks and months and there were potential opportunities for culture and tourism.

The Chair requested that Board members should be able to put forward comments between Board meetings to Laura Caton and the Member Services Officer.

Decision

The Board **agreed** the priority areas for 2015/16 as contained in the report.

4 Evaluation of the 2015 Culture, Tourism and Sport Annual Conference and Looking Ahead to 2016/17- report attached

Over 150 delegates attended the LGA's annual Culture, Tourism and Sport Conference in Durham on 3 and 4 March 2015, organised in partnership with the Chief Cultural and Leisure Officers' Association. The report to the Board summarised the delegate feedback and updated

Members on plans for the 2016 Conference. Thanks were again accorded to Cllr Henig and Durham County Council for their excellent support. It was **noted** that evaluation had shown a very high level of delegate satisfaction with the conference in all respects.

Leicester as a venue for the 2016 Conference was welcomed and it was hoped that there would be an opportunity for delegates to visit areas of interest in the locality, including the Richard III visitor centre and the Curve theatre. In addition, Leicester would be the Rugby World Cup host city. It was **noted** that Leicester and Leicestershire had a rich heritage. Cllr Pain offered to work with officers in his capacity as Leader of Harborough District Council and as a member of Leicestershire County Council to reflect the partnerships between the city, county and district councils.

Decision

Members **noted** the Conference evaluation;

Members **noted** that the 2016 Conference will be in Leicester on 24-25 February; and

Noted that officers were exploring Hull as a venue for 2017.

Action

Cllr Blake Pain would discuss with officers about the 2016 Conference and how to reflect partnership working between Leicester City, Leicester County and the district councils.

5 Culture, Tourism and Sport Board Annual Review 2014/15- report attached

Members **noted** the Annual Review of activities during 2014/15, which would be submitted to the LGA Executive. This included an overview of headline achievements and various initiatives from the Board in a number of areas.

Decision

The Board **noted** the annual review of activities.

6 Libraries for Leadership Task Force- oral update

The Board received an oral update on the work of the Libraries Task Force. This was making good progress against the four priorities agreed with the Minister, namely digital, best practice, workforce and links to wider agendas such as growth and health. Joint LGA/Government accountability is ensuring that the Taskforce is firmly sector led.

The Board's Lead Members had a very useful update meeting with the Chair of the Task Force, Paul Blantern and Chief Executive, Kathy Settle on 19 May ahead of this Board meeting.

It was anticipated that the Minister Ed Vaizey MP and the Chair would be soon formally review the Task Force's early progress and a further update would be circulated to the Board ahead of the next meeting in September 2015.

Decision

The Board **noted** the oral update.

Action

The Board would receive updates on the progress of the Task Force which would include an update prior to the next Board meeting in September 2015.

The Board would receive a timeframe and work programme for the Libraries Task Force.

7 Investment in grassroots football by Premier League Clubs- report attached

Members highlighted the case for greater Premier League investment in grassroots football to help improve wellbeing and engage young people. Members also highlighted that there were good examples of football clubs working in partnership with councils and partners that could be shared and developed in other places. Other key issues included how to encourage more volunteers.

Decision

The Board **noted** the report.

Action

Officers to collect and share examples of successful partnerships between football clubs, councils and partners.

8 Update on current issues- report attached

The report updated Members on current issues of interest to the Board not covered elsewhere on the agenda. Updates were included in relation to:

- CTS Improvement Programme
- Physical activity and health
- Tourism and the visitor economy (including Magna Carta)
- Archives and heritage
- Culture and the arts
- Digital inclusion

Members requested that the "Active People Survey" be emailed to Board members. In addition, the Sports Minister Tracey Crouch MP announced that she will be working with the sports sector to develop a new strategy

as a matter of urgency with the intention of a more joined up approach to sport across Whitehall. The Chair would be meeting the Minister on 7 July and this would be an area for discussion.

Board Members were keen to promote cycling to a greater degree than at the present time.

Decision

Members **noted** the report.

Actions

A copy of the “Active People Survey” to be e-mailed to Board members.

The Chair would be discussing the new sports sector strategy with the Sports Minister, Tracey Crouch MP on 7 July.

9 Outside Bodies- feedback from Members- report attached

The Chair introduced the report, which updated Members on meetings of the CTS Outside Bodies and other Member meetings since the last Board meeting in March 2015 and looked ahead to future member meetings.

Decision

Members **noted** the report.

10 CLOA Case Studies paper- Role of culture and arts in improving health and wellbeing- report attached

The report provided some case studies of activities being undertaken by Councils to highlight the role of culture and arts in improving health and wellbeing. This referred to case studies from Derbyshire, Blackpool and Worcestershire. Councils were able to access these case studies on the LGA website.

Decision

Members **noted** the report.

11 Any other business

The Board requested that consideration should be given for future meetings of the Board taking place at venues outside the LGA where possible.

Action

Officers to investigate the possibility of future Board meetings taking place at venues outside of the LGA and across the country.

Appendix A -Attendance

Position/Role	Councillor	Authority
Chairman	Cllr Ian Stephens	Isle of Wight Council
Vice-Chairman	Cllr Simon Henig	Durham County Council
Deputy-chairman	Cllr David Burbage MBE	Windsor & Maidenhead Royal Borough
	Cllr Flick Rea MBE	London Borough of Camden
Members	Cllr Caitlin Bisknell	High Peak Borough Council
	Cllr Muhammed Butt	Brent Council
	Cllr Barrie Grunewald	St Helens Metropolitan Borough Council
	Cllr Tom Fitzpatrick	North Norfolk District Council
	Cllr Peter Golds CBE	London Borough of Tower Hamlets
	Cllr Blake Pain	Harborough District Council
	Cllr Mike Bell	North Somerset Council
	Cllr Amanda Martin	Council of the Isles of Scilly
	Mr Iain Varah	CLOA
Apologies	Cllr Alyson Barnes	Rosendale Borough Council
	Cllr Terry O'Neill	Warrington Council
	Cllr David Phillips	Swansea City and County Council
	Cllr Greg Smith	London Borough of Hammersmith and Fulham

LGA location map

Local Government Association

Local Government House
 Smith Square
 London SW1P 3HZ

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 Fax: 020 7664 3030
 Email: info@local.gov.uk
 Website: www.local.gov.uk

Public transport

Local Government House is well served by public transport. The nearest mainline stations are: Victoria and Waterloo: the local underground stations are

St James's Park (Circle and District Lines), **Westminster** (Circle, District and Jubilee Lines), and **Pimlico** (Victoria Line) - all about 10 minutes walk away.

Buses 3 and 87 travel along Millbank, and the 507 between Victoria and Waterloo stops in Horseferry Road close to Dean Bradley Street.

Bus routes – Horseferry Road

- 507** Waterloo - Victoria
- C10** Canada Water - Pimlico - Victoria
- 88** Camden Town - Whitehall - Westminster - Pimlico - Clapham Common

Bus routes – Millbank

- 87** Wandsworth - Aldwych
- 3** Crystal Palace - Brixton - Oxford Circus

For further information, visit the Transport for London website at www.tfl.gov.uk

Cycling facilities

The nearest Barclays cycle hire racks are in Smith Square. Cycle racks are also available at Local Government House. Please telephone the LGA on 020 7664 3131.

Central London Congestion Charging Zone

Local Government House is located within the congestion charging zone.

For further details, please call 0845 900 1234 or visit the website at www.cclondon.com

Car parks

Abingdon Street Car Park (off Great College Street)

Horseferry Road Car Park
 Horseferry Road/Arneway Street. Visit the website at www.westminster.gov.uk/parking

